

January 1, 2018

Dear Sir/Madam,

As a partner concerned about the healthy and positive development of our youngest citizens, we **invite you to advertise with us at the 3rd Annual Child Care and Early Childhood Education Business Summit**. This event will be hosted on June 1st, 2018 at the Four Points by Sheraton in Richmond, Virginia.

Child Care Aware® of Virginia (CCAoVA) is a 501(c)(3) nonprofit organization *that strives to increase the accessibility, availability, and quality of child care in Virginia*. We improve child care in Virginia by developing the child care workforce, maintaining comprehensive child care data, empowering families through education, and advocating for Virginia's children.

Our Business Summit has been a huge success the last two years, drawing and educating **over 200 professionals each year**. This year, we plan to offer at least 12 business development training workshops to help child care practitioners meet the challenges and costs related to offering high-quality programs. Our workshops will include topics on risk management, marketing, finance, human resources, staff leadership development, and more!

**With your support, we can equip child care providers with the tools for success as they provide quality education, health, and safety to over 395,000 of Virginia's children in child care each day (2015 U.S. Census Bureau).**

**You can support us by placing an ad of varying sizes in our program. The cost of these ads range from \$50-\$200.** Our children, families, and child care professionals thank you for your support!

Sincerely,

Kimberly Brickhouse  
Director of Support Services



## Child Care Aware® of Virginia Business Summit Ad Application

Friday, June 1st, 2018  
9:00 am to 4:00 pm  
Four Points by Sheraton  
9901 Midlothian Turnpike, Richmond, VA 23235

Full page: \$200  
7.5" Height  
4.5" Width

Half page: \$100  
3.7" Height  
4.5" Width

Quarter page: \$50  
1.75" Height  
4.5" Width

**Please fill out applications and upload images via our [online form](#).** Image dimensions should meet the size specifications of the ad purchased for optimal printing quality. For questions, please email Kimberly Brickhouse at [KimberlyB@va.childcareaware.org](mailto:KimberlyB@va.childcareaware.org) or call 804-285-0846.

The deadline for submitting an ad is May 1.